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Department of Cognitive Science
Rensselaer Polytechnic Institute
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Degrees

B.S. in Psychology, 1979, Montana State University

M.S. in Applied/Experimental Psychology, 1986, Montana State University

Ph.D. in Industrial/Organizational Psychology, 1988, Virginia Tech

Employment History

Rensselaer Polytechnic Institute

Chair, Department of Cognitive Science	May, 1997 – July, 2002
Associate Professor of Psychology, Department of Cognitive Science	May, 1993 - Present
Assistant Professor of Psychology, Department of Cognitive Science	Aug., 1988 - May, 1993

Other Relevant Positions and Appointments

Director, Undergraduate Program in Psychology, Department of Cognitive Science, Rensselaer Polytechnic Institute.	2011 – present
Chair, Faculty Council, School of Humanities and Social Sciences, Rensselaer Polytechnic Institute.	2006 - 2007
Chair, Forensic Professional Group, Human Factors and Ergonomics Society	2006 - 2008
Member, Council of Technical Groups, Human Factors and Ergonomics Society.	2006 - 2007
Principal, Kalsher & Associates, LLC, Rensselaer, New York.	2003 - Present
Chair, Institutional Review Board, Rensselaer Polytechnic Institute	1997 - Present
Adjunct Faculty Member, School of Management, Department of Managerial Policy and Organization	1990 – 1995; 2007-09
Chair, Safety Technical Group, Human Factors and Ergonomics Society	1998 - 1999
Co-Chair/Chair, Arnold M. Small Safety Lecture Series (HFES)	1997 - Present

Program Chair, Safety Technical Group, Human Factors and Ergonomics Society	1996 - 1997
Adjunct Faculty Member, Psychology Department, State University of New York at Albany.	1989 - Present:
Consultant, Capitol Hill Testing Service, Albany, New York.	1994 - 2000
President, Make-A-Difference, Inc., Consulting firm. Newport, VA.	1986 - 1990
Research Assistant, Clinical Specialist, Division of Behavioral Psychology, The John F. Kennedy Institute of the Johns Hopkins University School of Medicine.	1980 - 1984

Publications

Books

- Baron R. A., & Kalsher, M. J. (2008). *Psychology: From Science to Practice*. Needham Heights, MA: Allyn & Bacon.
- Baron R. A., & Kalsher, M. J. (2005). *Psychology: From Science to Practice*. Needham Heights, MA: Allyn & Bacon.
- Baron, R. A., & Kalsher, M. J. (2001). *Essentials of Psychology*, 3rd Ed. Needham Heights, MA: Allyn & Bacon.
- Baron, R. A., & Kalsher, M. J. (2001). *Psychology*, 5th ed. Needham Heights, MA: Allyn & Bacon.

Refereed articles or chapters in books.

- Kalsher, M. J., & Wogalter, M.S. (2009). Signs, symbols and markings. In M. Weinger, M. Wicklund, & D. J. Gardner-Bonneau (eds.). *Human Factors Aspects of Medical Devices* (pp. 543-594). Mahwah, NJ: Erlbaum.
- Kalsher, M. J., & Wogalter, M. S. (2007). Warnings: Hazard control methods for caregivers and children (Chapter 14). In R. Leuder & V. Rice (eds.) *Ergonomics for children* (pp. 509-539). Boca Raton, FL: CRC.
- Kalsher, M. J., & Wogalter, M. S. (2006). Influence of presentation modality on communication of pharmaceutical risk information in direct-to-consumer (DTC) television commercials. In R. N. Pikkar, E. A. P. Koningsveld, and P. J. M. Settels (Eds.), *Proceedings of the XVIth Triennial International Ergonomics Association* (pp. 5149-5154). Amsterdam: Elsevier (ISSN 0003-6870).
- Kalsher, M. J., & Williams, K. J. (2006). Behavioral compliance and methodology (Chapter 23). In M.S. Wogalter (Ed.), *Handbook of warnings* (pp. 313-331). Mahwah, NJ: Lawrence Erlbaum & Associates.
- Paige-Smith, D., Laughery, K. R., Williams, K. J., & Kalsher, M. J. (2006). Jury decision making in civil litigation: Compensatory and punitive awards (Chapter 50). In M.S. Wogalter (Ed.), *Handbook of warnings* (pp. 629-634). Mahwah, NJ: Lawrence Erlbaum & Associates.

- Williams, K. J., Kalsher, M. J., & Laughery, K. R. (2006). Allocation of Responsibility for Injuries (Chapter 49). In M. S. Wogalter, (Ed.), *Handbook of warnings* (pp. 617-628). Mahwah, NJ: Lawrence Erlbaum & Associates.
- Vredenburgh, A.G., Longden, S., Williams, K.J., & Kalsher, M.J. (2005). Evaluating latex glove container warnings in a realistic setting. *International Journal of Industrial Ergonomics*, 49, 617--568.
- Traver, H. A., Kalsher, M. J., Diwan, J., & Warden, J. (2001). Student reactions and learning: Evaluation of a molecular biochemistry course using web technology and student collaboration. *Biochemistry and Molecular Biology Education*, 29, 50-53.
- Weinger, M. B., Vredenburgh, A. G., Schumann, C. M., Macario, A., Williams, K. J., Kalsher, M. J., Smith, B., Truong, P. C., & Kim, A. (2000). Quantitative description of the workload associated with airway management procedures. *Journal of Clinical Anesthesia* 12, 273-282.
- Wogalter, M. S., Kalsher, M. J., Glover, B. L., & Magurno, A. B. (1999). Safer jump-starting procedures with an instructional tag warning (pp 127-132). In H. J. G. Zwaga, T. Boersema, & H. C. M. Hoonhout (Eds.). *Visual information for everyday Use: Design and research perspectives*. London: Taylor & Francis.
- Baron, R.A., & Kalsher, M.J. (1998). Effects of a pleasant ambient fragrance on simulated driving performance: The sweet smell of ... safety? *Environment and Behavior*, 30, 535-552.
- Wogalter, M.S., Kalsher, M.J., Frederick, L.J., Magurno, A.B., & Brewster, B.M. (1998). Hazard level perceptions of warning components and configurations. *International Journal of Cognitive Ergonomics*, 2, 123-143.
- Wogalter, M.S., Kalsher, M. J., & Rashid. R. (1999). Effect of signal word and source attribution on judgments of warning credibility and compliance likelihood. *International Journal of Industrial Ergonomics*, 24, 185-192.
- Carlson, B., Schoch, P., Kalsher, M., & Racicot, B. (1997). A motivational first-year electronics lab course. *Journal of Engineering Education*, 86(4), 357-362.
- Wogalter, M.S., Kalsher, M. J., and Rashid, R. (1997). Effect of source attribution on judgments of warning credibility and compliance likelihood (pp. 451-454). In B. Das and W. Karwowski (Eds.), *Advances in Occupational Ergonomics and Safety*. II, Louisville, KY: IOS Press and Ohmsha.
- Kalsher, M.J., Wogalter, M.S., & Racicot, B.M. (1996). Pharmaceutical container labels: Enhancing preference perceptions with alternative designs and labels. *International Journal of Industrial Ergonomics*, 18, 83-90.
- Duffy, R. R., Kalsher, M. J., & Wogalter, M. S. (1995). Interactive warning: An experimental examination of effectiveness. *International Journal of Industrial Ergonomics*, 15, 159-166.
- Iwata, B.A., Pace, G.M., Dorsey, M.F., Zarcone, J.R., Vollmer, T.R., Smith, R.G., Rodgers, T.A., Lerman, D.C., Shore, B.A., Mazaleski, J.L., Goh, H., Cowdery, G.E., Kalsher, M.J., McCosh, K.C., & Willis, K.D. (1994). The functions of self-injurious behavior: An experimental-epidemiological analysis. *Journal of Applied Behavior Analysis*, 27, 215-240.
- Wogalter, M. S., Racicot, B. M., Kalsher, M. J., and Simpson, S. N. (1994). The role of perceived relevance in behavioral compliance in personalized warning signs. *International Journal of Industrial Ergonomics*, 14, 233-242.
- Kalsher, M. J., Clarke, S. W., & Wogalter, M. S. (1993). Development of a warning placard to communicate alcohol facts and hazards. *Journal of Public Policy and Marketing*, 12, 78-90.

- Streff, F. M., Kalsher, M. J., & Geller, E. S. (1993). Developing efficient workplace safety programs: Observations of response covariation. *Journal of Organizational Behavior Management, 18*, 3-14.
- Wogalter, M. S., Kalsher, M. J., & Racicot, B. M. (1993). Behavioral compliance with warnings: Effects of voice, context, and location. *Safety Science, 16*, 637-654.
- Geller, E. S., Kalsher, M. J., & Clarke, S. W. (1991). Beer versus mixed-drink consumption at university parties: A time and place for Low Alcohol alternatives. *Journal of Studies on Alcohol, 52*, 197-204
- Geller, E. S., Clarke, S. W., & Kalsher, M. J. (1991). Knowing when to say when: A simple assessment of alcohol impairment. *Journal of Applied Behavior Analysis, 24*, 65-72.
- Nichols, M. L., Hubbell, C. L., Kalsher, M. J., & Reid, L. D. (1991). Morphine increases intake of beer among rats. *Alcohol, 8*, 237-240.
- Geller, E. S., & Kalsher, M. J. (1990). Environmental determinants of party drinking: Bartenders versus self-service. *Environment and Behavior, 22*, 74-90.
- Iwata, B. A., Pace, G. M., Kalsher, M. J., Cowdery, G. E., & Cataldo, M. F. (1990). Experimental analysis and extinction of self-injurious escape behavior. *Journal of Applied Behavior Analysis, 23*, 11-27.
- Geller, E. S., Kalsher, M. J., Rudd, J. R., & Lehman, G. R. (1989). Promoting safety belt use on a university campus: An integration of incentive and commitment strategies. *Journal of Applied Social Psychology, 19*, 3-19.
- Kalsher, M. J., Geller, E. S., & Clarke, S. W. (1989). Safety belt promotion on a naval base: A comparison of incentives vs. disincentives. *Journal of Safety Research, 20*, 103-113.
- Geller, E. S., Rudd, J. R., Kalsher, M. J., Streff, F. M., & Lehman, G. R. (1987). Employer-based programs to motivate safety belt use: A review of short and long-term effects. *Journal of Safety Research, 18*, 1-17.
- Kalsher, M. J., Cataldo, M. F., Deal, R. M., Traughber, B., & Jankel, W. R. (1985). Behavioral covariation in the treatment of chronic pain: A preliminary study. *Journal of Behavior Therapy and Experimental Psychiatry, 16*, 331-339.
- Jankel, W. R., Niedermeyer, E., Graf, M., & Kalsher, M. J. (1984). Polysomnographic effects of Thalamotomy for Torsion Dystonia. *Neurosurgery, 14*, 495-498.
- Jankel, W. R., Allen, R. P., Niedermeyer, E., & Kalsher, M. J. (1983) Polysomnographic findings in Dystonia Musculorum Deformans. *Sleep, 6*, 281-285.
- Jankel, W. R., Niedermeyer, E., Graf, M., Allen, R. P., & Kalsher, M. J. (1983). Brainstem dysfunction in Dystonia Musculorum Deformans suggested by Polysomnographic findings. *Society for Neuroscience Abstr., 9*, p. 876.
- Jankel, W. R., Kalsher, M. J., Wachtel, R. C., Batshaw, M. L., & Cataldo, M. F. (1981). Behavioral medicine assessment in Dystonia Musculorum Deformans, *Pediatric Research, 15*, (4, pt. 2): 450.

Papers published in proceedings.

- Hesse, R.G., Steele, N.H., Kalsher, M.J., & MontAlvao, C. (2010). Evaluating hazard symbols for the Globally Harmonized System (GHS) for hazard communication. *Proceedings of the Human Factors and Ergonomics Society*, 54, 1832-1836.
- Kalsher, M. J., Kaplan, C., & Fisher, J. (2008). Evaluation of the hazards due to the misunderstanding of patient medication information sheets. *Proceedings of the Human Factors and Ergonomics Society*, 52, 1771-1774.
- Kalsher, M. J., Cao, C. G. L., Weinger, M., Vredenburg, A. G., Israelski, E., Spyridon, G., Yoshida, D., & McLeod, R. (2007). Mock Trial: Role of human factors in litigation involving automated external defibrillators (AED). *Proceedings of the Human Factors and Ergonomics Society*, 51, 1514-1516.
- Kalsher, M. J., Van Duijne, F., Waters Deppa, S., Mont.Alvao Pontificia, C., Rother, H. A., Vredenburg, A. G., & Wogalter, M. S. (2007). An International perspective on risk communications: Adapting to safety demands in the emerging global economy. *Proceedings of the Human Factors and Ergonomics Society*, 51, 1403-1405.
- Kalsher, M. J., & Wogalter, M. S. (2006). Influence of presentation modality on communication of pharmaceutical risk information in direct-to-consumer (DTC) television commercials. In R. N. Pikkar, E. A. P. Koningsveld, and P. J. M. Settels (Eds.), *Proceedings of the XVIth Triennial International Ergonomics Association* (pp. 5149-5154). Amsterdam: Elsevier (ISSN 0003-6870).
- Vredenburg, A.G., Kalsher, M.J., Vredenburg, M.J. (2006). Evaluating hazard communication of patient medication information sheets for prescription drugs. In R. N. Pikkar, E. A. P. Koningsveld, and P. J. M. Settels (Eds.), *Proceedings of the XVIth Triennial International Ergonomics Association*. Amsterdam: Elsevier (ISSN 0003-6870).
- Vredenburg, A.G., Vredenburg, M.J., Kalsher, M.J. (2006). Adolescent risk perception and self-protective behavior regarding airsoft and paintball Guns. *IEA2006: 16th World Congress on Ergonomics*. Elsevier Ltd.
- Waters-Deppa, S., & Kalsher, M. J. (2006). Safety symbols in ANSI and ISO voluntary standards: Will people understand? *Proceedings of the Human Factors and Ergonomics Society*, 49, p. 2192-2196.
- Kalsher, M. J., Wogalter, M. S., Lim, R., & Laughery, K. R. (2005). Consumer knowledge of tire maintenance and aging hazard. *Proceedings of the Human Factors and Ergonomics Society*, 49, p. 1757.
- Kalsher, M. J., Wogalter, M. S., & Laughery, K. R. (2004). Assessing People's Knowledge and Awareness of Dietary Supplements. *Proceedings of the Human Factors and Ergonomics Society*, 48, 1736-1740.
- Kalsher, M.J., Williams, K.J., & Viale, A. J. (2003). Separating the effects of quality of warning and information distribution practices: A case of cascading responsibility. *Proceedings of the Human Factors and Ergonomics Society*, 47.
- Kalsher, M. J., Williams, K. J., Viale, A., Yockey, N. & Wogalter, M. S. (2003). The effects of contextual information on allocation of responsibility: A social cognitive perspective. *Proceedings of the 15th Triennial Meeting of the International Ergonomics Association (IEA)*, 4, 1-4.
- Vredenburg, A., Longden, S., Williams, K., & Kalsher, M. (2003). Medical product labeling: The evaluation of latex glove warnings in a realistic setting. *Proceedings of the Human Factors and Ergonomics Society*, 47, 1554-1557.

- Kalsher, M. J., & Wogalter, M. S. (2003). A survey of current over-the-counter pharmaceutical product labeling practices: What do ordinary people know and want to know. *Proceedings of the 15th Triennial Meeting of the International Ergonomics Association (IEA)*, Seoul, Korea.
- Kalsher, M. J. & Wogalter, M. S. (2002). Over-the-counter analgesics: A survey of the public's knowledge, attitudes, and beliefs. *Proceedings of the Human Factors and Ergonomics Society*, 46, 1735-1738.
- Laughery, K. R., Paige, D. L., Laughery, B. R., Wogalter, M. S., Kalsher, M. J., & Leonard, S. D. (2002). Guidelines for warnings design: Do they matter? *Proceedings of the Human Factors and Ergonomics Society*, 46, 1708-1712.
- Kalsher, M. J., Williams, K. J., & Murphy, S. (2001). Allocating Blame for Airbag Deployment Injuries: Separating Manufacturers' Blame from Personal Responsibility. *Proceedings of the Human Factors and Ergonomics Society's 45th Annual Meeting*, 45. 1458-1462.
- Kalsher, M. J., Brantley, K. A., Wogalter, M. S., & Wolf, J. F. (2000). Evaluating choking child pictorial symbols. *Proceedings of the International Ergonomics Association and the Human Factors and Ergonomics Society Congress*, 44 (4), 790-793.
- Kalsher, M. J., Chiang, M. C., & Fleshman, J. J. (2000). Auditory countermeasures to drowsiness in applied settings. *Proceedings of the International Ergonomics Association and the Human Factors and Ergonomics Society Congress*, 44 (3), 738-741.
- Kalsher, M. J., Gallo, J. B., Williams, K. J., & Wogalter, M. S. (2000). High levels of behavioral compliance in a realistic product assembly task. *Proceedings of the International Ergonomics Association and the Human Factors and Ergonomics Society Congress*, 44 (4), 822-825.
- Kalsher, M. J., & Wogalter, M. S. (2000). Warning and instructions: Design factors for medical devices and systems. *Proceedings of the International Ergonomics Association and the Human Factors and Ergonomics Society Congress*, 44 (4), 537-540.
- Vredenburgh, A., Weinger, M. B., Williams, K. J., Kalsher, M. J., & Macario, A. (2000). Developing a technique to measure anesthesiologists' real-time workload. *Proceedings of the International Ergonomics Association and the Human Factors and Ergonomics Society Congress* 44 (4), 241-244.
- Williams, K. J., Kalsher, M. J., Maru, M., & Wogalter, M. S. (2000). Emphasizing non-obvious hazards using multi-frame pictorials and color on allocation of blame. *Proceedings of the International Ergonomics Association and the Human Factors and Ergonomics Society Congress*, 4, 124-127.
- Kalsher, M. J., Wogalter, M. S., & Williams, K. J. (1999). Allocation of responsibility for injuries from a "hidden" hazard. *Proceedings of the Human Factors and Ergonomics Society*, 43, 598-602.
- Resnick, M. L., Tschen, C., & Kalsher, M. J. (1999). The effects of company image on perceptions of legal responsibility. *Proceedings of the Human Factors and Ergonomics Society*, 43, 603-606.
- Kalsher, M. J., & Geller, E. S. (1988). Drug abuse and flight crews: You can make a difference. *Proceedings of the Fifth Annual International Aircraft Cabin Safety Symposium*, 195-216.
- Kalsher, M. J., Phoenix, G.M., Wogalter, M. S., & Braun, C.C. (1998). How do people attribute blame for burns sustained from hot coffee? The role of causal attributions. *Proceedings of the Human Factors and Ergonomics Society*, 42, 651-655.

- Kalsher, M.J., Cote, M.B., Champagne, M.V., & Wogalter, M.S. (1997). The effects of a raised label border on warning effectiveness measures. *Proceedings of the Human Factors and Ergonomics Society*, 41, 811–815.
- Phoenix, G.M., Kalsher, M.J., & Champagne, M.V. (1997). Allocation of responsibility for injuries sustained from the use of technologically-mediated consumer products. *Proceedings of the Human Factors and Ergonomics Society*, 41, 400–404.
- Wogalter, M. S., Rashid, R., and Kalsher, M. J. (1997). Effect of warning signal word and source on perceived credibility and compliance likelihood. *Proceedings of the 13th Triennial Congress of the International Ergonomics Association, IEA'97*, 3, 478-480.
- Baron, R.A., & Kalsher, M.J. (1996). Effects of a pleasant ambient fragrance on simulated driving performance: The sweet smell of ... safety? *Proceedings of the Human Factors and Ergonomics Society*, 40, 1282.
- Wogalter, M.S., Kalsher, M.J., & Litynski, D.M. (1996). Influence of food label quantifier terms on connoted amount and purchase intention. *Proceedings of the Human Factors and Ergonomics Society*, 40, 385 – 389.
- Carlson, B., Schoch, P., Kalsher, M., & Racicot, B. (1995). Evaluating a motivational freshman course. *Proceedings of the Frontiers in Education 25th Annual Conference*, p. 2A6.14-2A618.
- Kalsher, M.J., Wogalter, M.S., Brewster, B.M., & Spunar, M.E. (1995). Hazard level perceptions of current and proposed warning sign and label panels. *Proceedings of the Human Factors and Ergonomics Society*, 39, 351-355.
- Spunar, M.E., Racicot, B.M., & Kalsher, M.J. (1995). Camera surveillance: The effect of policy characteristics on perceived fairness and organizational commitment. *Proceedings of the Human Factors and Ergonomics Society*, 39, 814-818.
- Adler, J.L., & Kalsher, M.J. (1994). Human factors studies to investigate driver behavior under in-vehicle information systems: An interactive microcomputer simulation approach. *Proceedings of the Human Factors and Ergonomics Society*, 38, 461-465.
- Kalsher, M.J., Pucci, S., Wogalter, M.S., & Racicot, B.M. (1994). Enhancing the perceived readability of pharmaceutical container labels and warnings: The use of alternative designs and pictorials. *Proceedings of the Human Factors and Ergonomics Society*, 38, 384-389
- Wogalter, M.S., & Kalsher, M.J. (1994). Product label list format: Effects of item arrangement and completeness on comparison time and accuracy. *Proceedings of the Human Factors and Ergonomics Society*, 38, 389-393.
- Wogalter, M. S., and Kalsher, M. J. (1994). Enhancing the proper connection of automobile battery booster cables with a tag warning. *Proceedings of Public Graphics*. University of Utrecht, The Netherlands: Psychology Department.
- Wogalter, M. S., Kalsher, M. J., Glover, B. L., Magurno, A. B., Fisher, J. T., and Dunham, D. L. (1994). Increasing the correct connection of automobile battery jumper cables with an enhance warning. *Proceedings of the Human Factors and Ergonomics Society*, 38, 979.
- Duffy, R. R., Kalsher, M. J., & Wogalter, M. S. (1993). The effectiveness of an interactive warning under varying task load. *Proceedings of the Human Factors and Ergonomics Society*, 37, 935-939.

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- Kalsher, M. J., and Wogalter, M. S. (1993). Development of posted alcohol warning for specific target groups. *Proceedings of the 1993 Marketing and Public Policy Conference*, 133-134.
- Racicot, B. M., Cash, M., & Kalsher, M. J. (1993). Perceived fairness of drug screening and performance testing as methods for detecting performance impairment. *Proceedings of the Human Factors and Ergonomics Society*, 37, 1161-1164.
- Wogalter, M. S., Racicot, B. M., Kalsher, M. J. & Simpson, S. N. (1993). Behavioral compliance to personalized warning signs. *Proceedings of the Human Factors and Ergonomics Society*, 37, 950-954.
- Kalsher, M. J., Gilbert, C. M., & Wogalter, M. S. (1992). Connoted quantity of food-label modifier terms. *Proceedings of the Human Factors Society*, 36, 528-532.
- Wogalter, M. S., Kalsher, M. J., & Racicot, B. M. (1992). The influence of location and pictorials on behavioral compliance to warnings. *Proceedings of the Human Factors Society*, 36, 1029-1033.
- Kalsher, M. J., Clarke, S. W., & Wogalter, M. S. (1991). Posted warning placard: Effects on college students' knowledge of alcohol facts and hazards. *Proceedings of the Human Factors Society*, 35, 456-460.
- Wogalter, M. S., Rashid, R., Clarke, S. W., & Kalsher, M. J. (1991). Evaluating the behavioral effectiveness of a multi-modal voice warning sign in a visually cluttered environment. *Proceedings of the Human Factors Society*, 35, 718-722.
- Wogalter, M. S., Van't Slot, L. J., & Kalsher, M. J. (1991). Bias in police lineups and its reduction by an alternative lineup construction procedure. *Proceedings of the Human Factors Society*, 35, 1561-1565.
- Gamble, K. A., & Kalsher, M. J. (1990). Designing antecedent strategies for increasing safe driving: A pledgecard for encouraging belts and discouraging booze. *Proceedings of the Human Factors Society*, 34, 1091-1094.
- Streff, F. M., & Kalsher, M. J. (1990). Preventing alcohol-impaired driving: Evaluating simple behavioral tests and their effects on driving decisions. *Proceedings of the Human Factors Society*, 34, 1005-1009.
- Streff, F. M., & Kalsher, M. J. (1990). Response covariation as a design consideration in developing workplace safety interventions. *Proceedings of the Human Factors Society*, 34, 1067-1071.
- Clarke, S. W., Geller, E. S., & Kalsher, M. J. (1989). Environmental determinants of alcohol consumption at university parties. *Proceedings of the 11th Annual Convention on Drugs, Alcohol, and Traffic Safety*, Chicago, IL.
- Kalsher, M. J., Geller, E. S., & Glindeman, K. E. (1988). Environmental determinants of alcohol consumption at college parties. In K. Stewart, B. Sweedler, & C. Hughes (Eds.), *35th international congress on alcohol and drug dependence: Proceedings of the section on alcohol drugs and traffic safety* (Vol. 2, pp. 141-153). Rockville, MD: National Clearinghouse for Alcohol & Drug Info.

Iwata, B. A., Pace, G. M., Cataldo, M. F., Kalsher, M. J., & Edwards, G. L. (1984). A center for the study and treatment of self-injurious behavior. In J.C. Griffin (Ed.), *Proceedings of the Laity symposium on self-injurious behavior*. Richmond, TX: Texas Department of Mental Health and Mental Retardation.

Minor articles.

Pettinger, C.B., Kalsher, M.J., Roberts, D.S., & Glindemann, K.E. (1994). Alcohol testing through cognitive behavioral fitness tests. *Virginia Journal of Science*, 45, 118.

Kalsher, M. J. (1990). You can make a difference! Alcohol is everyone's issue. *The Fraternity Newsletter*, XVII (5), pp. 1 and 11-13.

Kalsher, M. J. (1990). Buckling up [is] good business. *The Domino's Pizza Pepperoni Press*, 627, p.3.

Bonner, M., Kalsher, M. J., & Burnette, L. C. (1988). Behavioral intentions and alcohol consumption: A field study. *Virginia Journal of Science*, 39(2), 181.

Clarke, S. W., Kalsher, M. J., Burnett, L. C., & Bonner, M. (1988). Does handwriting predict drunkenness? *Virginia Journal of Science* 39(2), 181.

Evans, K. J., Gault, J., Evans, R. E., & Kalsher, M. J. (1988). Safety belts and sex: What kids watch on TV. *Virginia Journal of Science*, 39(2), 182.

Levitt, D. S., Clarke, S. W., Glindemann, K. E. & Kalsher, M. J. (1988). Do students drink to get drunk? A field evaluation of mixed drink and beer drinkers. *Virginia Journal of Science*, 39(2), 184.

Key, K. L., Streff, F. M., & Kalsher, M. J. (1986). Alcohol consumption as a function of type of drink: Mixed drinks vs. beer. *Virginia Journal of Science*, 37(2), 136.

Kirwan, K., Kalsher, M. J., Lehman, G. R., & Russ, N. W. (1986). The effect of labeling on consumption of regular, light, and low alcohol beers. *Virginia Journal of Science*, 34(2), 136.

Mac, J. E., Kalsher, M. J., & Rudd, J. R. (1986). Direct vs. indirect rewards for promoting safety belt use on a university campus. *Virginia Journal of Science*, 37(2), 137.

Kalsher, M. J., Board, D. P., Duncan, E. L., & Bays, T. L. (1985). A behavioral assessment of television driving behavior. *Virginia Journal of Science*, 36(2), 175.

Conference presentations: (* denotes presenter).

*Kalsher, M. J. (May, 2010). From forensics to practice: Applying lessons learned from products liability cases to enhance safety. Invited speaker at the 10th ERGODESIGN / USIHC Meeting, PUC-Rio, Rio de Janeiro.

*Kalsher, M. J. (May, 2010). Applying human factors design principles to improve chemical warning labeling: A systematic evaluation of GHS symbols. Invited speaker at the 10th ERGODESIGN / USIHC Meeting, PUC-Rio, Rio de Janeiro.

*Kalsher, M. J. (2008). From forensics to research: Cases of greenhouse roof and industrial equipment hazards. Invited symposium presentation at the 2nd International Conference on Applied Human Factors and Ergonomics, Las Vegas, NV.

- *Kalsher, M. J., Kaplan, C., & Fisher, J. (2008). Evaluation of the hazards due to the misunderstanding of patient medication information sheets. *Presented at the 52nd Annual Meeting of the Human Factors and Ergonomics Society.*
- Vredenburg, A. G., & Zackowitz, I. B., & *Kalsher, M.J. (2008). Drug labeling and its impact on patient safety. *Presented at the 52nd Annual Meeting of the Human Factors and Ergonomics Society.*
- *Kalsher, M. J., & Wogalter, M. S. (2006). Influence of presentation modality on communication of pharmaceutical risk information in Direct-to-Consumer (DTC) television commercials. *Presented at the IEA2006: 16th World Congress on Ergonomics, Maastricht, Netherlands.*
- *Vredenburg, A. G., Kalsher, M. J., Vredenburg, M. J. (2006). Evaluating hazard communication of patient medication information sheets for prescription drugs. *Presented at the IEA2006: 16th World Congress on Ergonomics, Maastricht, Netherlands.*
- Vredenburg, A. G., *Vredenburg, M. J., Kalsher, M. J. (2006). Adolescent risk perception and self-protective behavior regarding airsoft and paintball Guns. *Presented at the IEA2006: 16th World Congress on Ergonomics, Maastricht, Netherlands.*
- *Kalsher, M. J. (2005). Evaluating the influence of presentation modality on the communication of pharmaceutical risk information in direct-to-consumer television ads. *Invited presentation at the Pharmaceutical Education Associates' Risk Communication Conference, Washington, D.C.*
- *Kalsher, M. J. (2005). Using stories from applied psychology to teach basic psychology. *Invited presentation at the Annual National Institute on the Teaching of Psychology Conference, St. Petersburg, Beach, FL.*
- *Kalsher, M. J., Wogalter, M. S., Lim, R. & Laughery, K. R. (2005). Consumer knowledge of tire maintenance and aging hazard. *Presentation at the 49th Annual Meeting of the Human Factors and Ergonomics Society, Orlando, FL.*
- *Kalsher, M. J., Wogalter, M. S., & Laughery, K. R. (2004). Assessing People's Knowledge and Awareness of Dietary Supplements. *Presentation at the 48th Annual Meeting of the Human Factors and Ergonomics Society, New Orleans, LA.*
- *Hmieleski, K., Traver, H., & Kalsher, M. J. (2003). Teaching and Learning Styles in Training and Development. *Paper presented at the 18th annual Society for Industrial and Organizational Psychology (SIOP) Conference, Orlando, FL.*
- *Kalsher, M.J., Williams, K.J., & Viale, A. J. (2003). Separating the effects of quality of warning and information distribution practices: A case of cascading responsibility. *Symposium presentation at the Human Factors and Ergonomics Society's 47th Annual Meeting, Denver, CO.*
- *Kalsher, M. J., Williams, K. J., Viale, A., & Yockey, N. (2003). Customizing warnings for industrial safety applications: Some case studies. *Invited paper delivered at the 15th Triennial Meeting of the International Ergonomics Association (IEA), Seoul, Korea (August 24-29).*
- *Kalsher, M. J., & Wogalter, M. S. (2003). A survey of current over-the-counter pharmaceutical product labeling practices: What do ordinary people know and want to know. *Invited paper delivered at the 15th Triennial Meeting of the International Ergonomics Association (IEA), Seoul, Korea (August 24-29).*
- *Vredenburg, A., Longden, S., Williams, K., & Kalsher, M. (2003). Medical product labeling: The evaluation of latex glove warnings in a realistic setting. *Poster presentation at the Human Factors and Ergonomics Society's 47th Annual Meeting, Denver, CO.*

- *Kalsher, M. J. & Wogalter, M. S. (2002). Over-the-counter analgesics: A survey of the public's knowledge, attitudes, and beliefs. *Poster presentation at the Human Factors and Ergonomics Society's 46th Annual Meeting, Baltimore, MD.*
- *Laughery, K. R., Paige, D. L., Laughery, B. R., Wogalter, M. S., Kalsher, M. J., & Leonard, S. D. (2002). Guidelines for warnings design: Do they matter? *Symposium presentation at the Human Factors and Ergonomics Society's 46th Annual Meeting, Baltimore, MD.*
- *Kalsher, M. J., Williams, K. J., & Murphy, S. (October, 2001). Allocating blame for airbag deployment injuries: Separating manufacturer's blame from personal responsibility. *Symposium presentation at the 45th Annual Meeting of the Human Factors and Ergonomics Society, Minneapolis, MN.*
- Kalsher, M. J., *Brantley, K. A., Wogalter, M. S., & Snow-Wolff, J. (August, 2000). Evaluating choking child pictorial symbols. *Symposium presentation at the IEA 2000/HFES 2000 Congress, San Diego, CA.*
- Kalsher, M. J., Chiang, M. C., & *Fleshman, J. J. (August, 2000). Auditory countermeasures to drowsiness in applied settings. *Symposium presentation at the IEA 2000/HFES 2000 Congress, San Diego, CA.*
- *Kalsher, M. J., Gallo, J. B., Williams, K. J., & Wogalter, M. S. (August, 2000). High levels of behavioral compliance in a realistic product assembly task. *Symposium presentation at the IEA 2000/HFES 2000 Congress, San Diego, CA.*
- Kalsher, M. J., & *Traver, H. A. (June, 2000). Assessing immediate and long-term benefits of interactive studio physics. *Poster session presented at NECC 2000: Connecting the Crosswords, Atlanta, GA.*
- *Kalsher, M. J. & Wogalter, M. S. (August, 2000). Warnings and instructions: Design factors for medical devices and systems. *Symposium presentation at the IEA 2000/HFES 2000 Congress, San Diego, CA.*
- *Traver, H. A., Kalsher, M. J., Cummings, K., & Hmieleski, K. (June, 2000). An evaluation of interactive studio physics I. *Poster session presented at the Association for the Advancement of Computing Education, Montreal, Quebec, Canada.*
- *Vredenburgh, A., Weinger, M. B., Williams, K. J., Kalsher, M. J., & Macario, A. (August, 2000). Developing a technique to measure anesthesiologists' real-time workload. *Symposium presentation at the IEA 2000/HFES 2000 Congress, San Diego, CA..*
- Williams, K. J., *Kalsher, M. J., Maru, M., & Wogalter, M. S. (August, 2000). Emphasizing non-obvious hazards using multi-frame pictorials and color on allocation of blame. *Symposium presentation at the IEA 2000/HFES 2000 Congress, San Diego, CA.*
- *Kalsher, M. J., Wogalter, M. S., & Williams, K. J. (1999). Allocation of responsibility for injuries from a "hidden" hazard. *Symposium presentation at the 43rd Annual Meeting of the Human Factors and Ergonomics Society, Houston, TX..*
- *Resnick, M. L., Tschen, C., & Kalsher, M. J. (1999). The effects of company image on perceptions of legal responsibility. *Symposium presentation at the 43rd Annual Meeting of the Human Factors and Ergonomics Society, Houston, TX..*
- *Kalsher, M. J., Phoenix, G.M., Wogalter, M. S., & Braun, C.C. (1998). *How do people attribute blame for burns sustained from hot coffee? The role of causal attributions.* *Symposium presentation at the 42nd Annual Meeting of the Human Factors and Ergonomics Society, Chicago, IL.*

- *Kalsher, M.J., Kellner, R., Johnson, B., Silver, N.C., & Wogalter, M.S. (1998). *The interrelationship of warning variables in a realistic product assembly task*. Poster presentation at the 42nd Annual Meeting of the Human Factors and Ergonomics Society, Chicago, IL.
- *Kalsher, M.J., Cote, M.B., Champagne, M.V., & Wogalter, M.S. (1997). *The effects of a raised label border on warning effectiveness measures*. Symposium presentation at the 41st Annual Meeting of the Human Factors and Ergonomics Society, Albuquerque, NM.
- Wogalter, M.S., *Kalsher, M.J., & Litynski, D.M. (1996). *Influence of food label quantifier terms on connoted amount and purchase intention*. Symposium presentation at the 40th Annual Meeting of the Human Factors and Ergonomics Society, Philadelphia, PA.
- *Kalsher, M.J., Wogalter, M.S., Brewster, B.M., & Spunar, M.E. (1995). *Hazard level perceptions of current and proposed warning sign and label panels*. Symposium presentation at the 39th Annual Meeting of the Human Factors and Ergonomics Society, Nashville, TN.
- *Spunar, M.E., Racicot, B.M., & Kalsher, M.J. (1995). *Camera surveillance: The effect of policy characteristics on perceived fairness and organizational commitment*. Symposium presentation at the 39th Annual Meeting of the Human Factors and Ergonomics Society, Nashville, TN.
- *Kalsher, M.J. (May, 1994). *The role of applied behavior analysis in community psychology*. Invited presentation at the Association for Behavior Analysis Convention, Atlanta, GA.
- Kalsher, M.J., & *Wogalter, M.S. (September, 1994). *Enhancing the proper connection of automobile battery booster cables with a tag warning*. Invited Presentation at the International Public Graphics Symposium, Lunteren, The Netherlands.
- Adler, J.L., & *Kalsher, M.J. (October, 1994). *Human factors studies to investigate driver behavior under in-vehicle information systems: An interactive microcomputer simulation approach*. Symposium presentation at the 38th Annual Meeting of the Human Factors and Ergonomics Society, Nashville, TN.
- *Kalsher, M.J., Pucci, S., Wogalter, M.S., & Racicot, B.M. (October, 1994). *Enhancing the perceived readability of pharmaceutical container labels and warnings: The use of alternative designs and pictorials*. Symposium presentation at the 38th Annual Meeting of the Human Factors and Ergonomics Society, Nashville, TN.
- Wogalter, M.S., & *Kalsher, M.J. (October, 1994). *Product label list format: Effects of item arrangement and completeness on comparison time and accuracy*. Presentation at the 38th Annual Meeting of the Human Factors and Ergonomics Society, Nashville, TN.
- *Duffy, R. R., Kalsher, M. J., & Wogalter, M. S. (October, 1993). *The effectiveness of an interactive warning under varying task load*. Symposium presentation at the 37th Annual Meeting of the Human Factors Society, Seattle, WA.
- *Kalsher, M. J., Wogalter, M. S., & Racicot, B. M. (June, 1993). *Development of posted alcohol warnings for specific target groups*. Symposium presentation at the 1993 Marketing and Public Policy Conference, East Lansing, MI.
- *Kalsher, M. J., Rodocker, A. J., Racicot, B. M., & Wogalter, M. S. (October, 1993). *Promoting recycling behavior in office environments*. Symposium presentation at the 37th Annual Meeting of the Human Factors Society, Seattle, WA.

- *Racicot, B. M., Cash, M., & Kalsher, M. J. (October, 1993). *Perceived fairness of drug screening and performance testing as methods for detecting performance impairment*. Symposium presentation at the 37th Annual Meeting of the Human Factors Society, Seattle, WA.
- *Wogalter, M. S., Simpson, S. N., Racicot, B. M., & Kalsher, M. J. (October, 1993). *Behavioral compliance to personalized warning signs*. Symposium presentation at the 37th Annual Meeting of the Human Factors Society, Seattle, WA.
- *Kalsher, M. J., Gilbert, C., & Wogalter, M. S. (October, 1992). *Connoted quantity of food-label modifier terms*. Symposium presentation at the 36th Annual Meeting of the Human Factors Society, Atlanta.
- *Reid, L. D., Kalsher, M. J., Hubbell, C. L., Walden, J. J., DeLong, C. L., & Amendola, C. A. (May, 1992). *The possibilities for diseases of the liver to be antecedents to alcoholism as well as consequences*. First Annual Meeting of the Society for Behavioral Neuroscience, San Antonio, TX.
- *Wogalter, M. S., Kalsher, M. J., & Racicot, B. M. (October, 1992). *The influence of location and pictorials on behavioral compliance to warnings*. Symposium presentation at the 36th Annual Meeting of the Human Factors Society, Atlanta, GA.
- *Clarke, S. W., & Kalsher, M. J. (May, 1991). *An analysis of climate at collegiate basketball and hockey games: Are hockey fans more enthusiastic than basketball fans?* Symposium presentation at the Applied Behavior Analysis Convention, Atlanta, Ga.
- *Kalsher, M. J., Clarke, S. W., & Wogalter, M. S. (October, 1991). *Effect of a posted alcohol warning placard on college students knowledge of alcohol facts and hazards*. Symposium presentation at the 35th Annual Meeting of the Human Factors Society, San Francisco, CA.
- *Kalsher, M. J., Wogalter, M. S., & Clarke, S. W. (May, 1991). *Evaluating the effectiveness of beverage alcohol warning labels: Does anyone notice?* Symposium presentation at the Applied Behavior Analysis Convention, Atlanta, GA.
- *Wogalter, M. S., Hatem, A., & Kalsher, M. J. (October, 1991). *Nutrition label formats: Effects of item absence and arrangement on comparison time and accuracy*. Symposium presentation at the 35th Annual Meeting of the Human Factors Society, San Francisco, CA.
- *Wogalter, M. S., Seipp, B., Jessen, D., & Kalsher, M. J. (October, 1991). *Perception and influence of modifier terms on food labels*. Symposium presentation at the 35th Annual Meeting of the Human Factors Society, San Francisco, CA.
- *Wogalter, M. S., Van't Slot, L. J., & Kalsher, M. J. (October, 1991). *Bias in police lineups and its reduction by an alternative lineup construction procedure*. Symposium presentation at the 35th Annual Meeting of the Human Factors Society, San Francisco, CA.
- *Darr, E. D., & Kalsher, M. J. (June, 1990). *The impact of academic performance, intention, and attitudes on student retention*. Poster presentation at the American Psychological Society Meeting, Dallas, TX.
- *Kalsher, M. J., & Wesner, K. A. (October, 1990). *Designing antecedent strategies for increasing safe driving behavior on a university campus: A pledgecard for encouraging belts and discouraging booze*. Symposium presentation at the Human Factors Society 34th Annual Meeting, Orlando, FL.

- *Kalsher, M. J., Wesner, K. A., & Darr, E. D. (June, 1990). *A pledgecard commitment program to promote safe driving on a university campus*. Poster presentation at the American Psychological Society Convention, Dallas, TX.
- *Kalsher, M. J., Wesner, K. A., & Lehman, G. R. (May, 1990). *Promoting safe driving on a university campus: Evaluation of a pledgecard strategy to increase safety belt use and sober driving*. Symposium presentation at the Applied Behavior Analysis Convention, Milwaukee, WI.
- *Streff, F. M., & Kalsher, M. J. (October, 1990). *A pledgecard commitment program to increase on-the-job safety: Generalization to off-site safety behaviors*. Symposium presentation at the Human Factors Society 34th Annual Meeting, Orlando, FL.
- *Streff, F. M., & Kalsher, M. J. (October, 1990). *Preventing alcohol-impaired driving: Evaluating simple behavioral tests and their effects on driving decisions*. Symposium presentation at the Human Factors Society 34th Annual Meeting, Orlando, FL.
- *Clarke, S. W., Geller, E. S., & Kalsher, M. J. (1989). *Environmental determinants of alcohol consumption at university parties*. Symposium presentation at the 11th Annual Convention on Drugs, Alcohol, and Traffic Safety, Chicago, IL.
- *Clarke, S. W., Kalsher, M. J., & Bonner, M. J. (1989). *Situational determinants of drinking at fraternity parties*. Symposium presentation at the Southeastern Psychological Association Meeting, Washington, D.C.
- *Kalsher, M. J., Bingley, J., Ripkey, D., & Darr, E. D. (1989). *Environmental determinants of alcohol consumption at fraternity parties*. Symposium presentation at the American Psychological Association Meeting, New Orleans, LA.
- *Kalsher, M. J., Bingley, J., Ripkey, D., & Darr, E. D. (May, 1989). *Party drinking and alcohol impairment: A search for prevention strategies*. Symposium presentation at the Applied Behavior Analysis Convention, Milwaukee, WI.
- *Kalsher, M. J., Clarke, S. W., & Bonner, M. J. (1989). *A behavior analysis of party drinking: Self-service vs. bartenders*. Symposium presentation at the Southeastern Psychological Association Meeting, Washington, D.C.
- Kalsher, M. J., *Clarke, S. W., & Bonner, M. J. (1989). *Does handwriting predict drunkenness: Observations from a university party*. Symposium presentation at the American Psychological Society, Arlington, VA.
- *Kalsher, M. J., Geller, E. S., Bingley, J., & Miller, A. M. (1989). *Party drinking as a function of delivery service: Bartender vs. self-service*. Symposium presentation at the Eastern Psychological Association Meeting, Boston, MA.
- *Ludwig, T. D., Glindemann, K. E., & Kalsher, M. J. (1989). *Working with local police departments to increase communitywide safety belt use*. Presented at the Southeastern Psychological Association Meeting, Washington, D.C.
- *Bonner, M., Kalsher, M. J., & Burnette, L. C. (May, 1988). *Behavioral intentions and alcohol consumption: A field study*. Presented at the Virginia Academy of Science Meeting, Charlottesville, VA.
- *Clarke, S. W., Kalsher, M. J., Burnett, L. C., & Bonner, M. (May, 1988). *Does handwriting predict drunkenness?* Presented at the Virginia Academy of Science Meeting, Charlottesville, VA.

- *Evans, K. J., Gault, J., Evans, R. E., & Kalsher, M. J. (May, 1988). *Safety belts and sex: What kids watch on TV*. Presented at the Virginia Academy of Science Meeting, Charlottesville, VA
- *Evans, R. W., Glindemann, K. E., & Kalsher, M. J. (May, 1988). *The "Convincer": An involving demonstration to motivate safety belt use*. Presented at the Applied Behavior Analysis Convention, Philadelphia, PA.
- *Evans, R. E., Kalsher, M. J., Evans, K. J., & Geller, E. S. (August, 1988). *Public health modeling on television*. Presented at the American Psychological Association Meeting, Atlanta, GA.
- *Geller, E. S., Kalsher, M. J., & Clarke, S. W. (May, 1988). *The Vince and Larry crash test dummies: Media stars for social marketing*. Presented at the Applied Behavior Analysis Convention, Philadelphia, PA.
- *Gilmore, M., Kalsher, M. J., & Welch, M. (May, 1988). *Lifeguards as delivery agents for a safety belt program*. Presented at the Applied Behavior Analysis Convention, Philadelphia, PA.
- *Kalsher, M. J., Evans, R. E., & Geller, E. S. (March, 1988). *Driving behaviors on prime-time TV: Some promising trends*. Presented at the Lifesavers 6 Convention, Boston, MA.
- *Kalsher, M. J., Evans, K., & Wright, A. (May, 1988). *Television and Vehicle Safety: A four-year analysis*. Presented at the Applied Behavior Analysis Convention, Philadelphia, PA.
- *Kalsher, M. J., & Geller, E. S. (February, 1988). *Drug Abuse and Flight Crews*. Invited presentation at the 5th Annual International Aircraft Cabin Safety Symposium, Oakland, CA.
- *Kalsher, M. J., Geller, E. S., Clarke, S. W., & Gilmore, M. R. (March, 1988). *Alcohol consumption at university parties: Innovative activators to prevent DUI*. Presented at the Lifesavers 6 Convention, Boston, MA.
- *Kalsher, M. J., Geller, E. S., & Glindemann, K. E. (March, 1988). *Promoting safety belt use on naval bases: A comparison of incentive and disincentive strategies*. Presented at the Lifesavers 6 Convention, Boston, MA.
- *Kalsher, M. J., Glindemann, K., Clarke, S. W., & Geller, E. S. (August, 1988). *Situational determinants of excessive alcohol consumption at parties*. Presented at the American Psychological Association Meeting, Atlanta, GA.
- *Kalsher, M. J., Glindemann, K. E., & Gilmore, M. (May, 1988). *Applications of behavioral technology to evaluate education in Nigerian health clinics*. Presented at the Applied Behavior Analysis Convention, Philadelphia, PA.
- *Levitt, D. S., Clarke, S. W., Glindemann, K. E. & Kalsher, M. J. (May, 1988). *Do students drink to get drunk? A field evaluation of mixed drink and beer drinkers*. Presented at the Virginia Academy of Science Meeting, Charlottesville, VA.
- *Evans, R. E., Kalsher, M. J., Geller, E. S., & Clarke, S. W. (October, 1987). *Modeling: Does television illustrate safe driving practices and realistic automotive crash outcomes?* Southeastern Association for Behavior Analysis Convention, Ashville, NC.
- *Giboney, K. C., Kalsher, M. J., Key, K. L., & Alderman, J. (May, 1987). *Disincentives work better on a navy base*. Presented at the Applied Behavior Analysis Convention, Nashville, TN.

- *Kalsher, M. J. (October, 1987). *You can make a difference: Involving corporate retirees in the development of community-based "problem solvers"*. Invited address delivered to the active retirement task force organized by the Junior League of Roanoke Valley, Roanoke Valley Psychiatric Center, Roanoke, VA.
- *Kalsher, M. J. (October, 1987). *The large-scale application of applied behavior analysis toward solution of "real-world" problems*. Invited address delivered to the Blacksburg Rotary Club, Blacksburg, VA.
- *Kalsher, M. J., Clarke, S. W., & O'Keefe, T. (August, 1987). *Safety belt promotion on a navy base: Incentives versus disincentives*. Presented at the American Psychological Association Meeting, New York, NY.
- *Kalsher, M. J., & Geller, E. S. (June, 1987). *A final report on a comprehensive safety belt program for the U.S. Navy: The results of a year-long comparison of incentive- and disincentive-based programs*. Invited presentation at the annual joint military/civilian conference, Fort Eustis, Virginia.
- *Kalsher, M. J., Giboney, K. C., & Clarke, S. W. (May, 1987). *Promoting the buckle-up habit on naval bases: A comparison of incentive vs. disincentive strategies*. Presented at the Applied Behavior Analysis Convention, Nashville, TN.
- *Kalsher, M. J., Lehman, G. R., Rudd, J. R., Streff, F. M., & Buchanan, M. (May, 1987). *Do students drink to get drunk? Answers from systematic field observations*. Presented at the Applied Behavior Analysis Convention, Nashville, TN.
- *Kalsher, M. J., Rudd, J. R., & Geller, E. S. (May, 1987). *Situational determinants of excessive alcohol consumption: Observations from naturalistic party behavior*. Presented at the Applied Behavior Analysis Convention, Nashville, TN.
- *Rudd, J. R., Kalsher, M. J., & Geller, E. S. (May, 1987). *When is data processing feedback too frequent?* Presented at the Applied Behavior Analysis Convention, Nashville, TN.
- *Russ, N., & Kalsher, M. J. (August, 1987). *The stimulus control of labeling on beer drinking among college students*. Presented at the American Psychological Association Meeting, New York, NY.
- *Stuart, J. L., Lehman, G. R., Kalsher, M. J., & Kello, J. E. (May, 1987). *Church-based promotion of safety belt use*. Presented at the Applied Behavior Analysis Convention, Nashville, TN.
- *Kalsher, M. J. (September, 1986). *Development of a comprehensive safety belt program for the U.S. Navy: A comparison of incentive-versus disincentive-based approaches*. Invited presentation for Hampton Roads area transportation safety conference sponsored by the Virginia Department of Motor Vehicles, Chesapeake, Virginia.
- *Kalsher, M. J., Clarke, S. W., Key, K. L., & Streff, F. M. (February, 1986). *Alcohol impairment at college parties: Affects of drink availability and serving strategy*. Presented at the Southeastern Psychological Association Meeting, Orlando, Florida.
- *Kalsher, M. J., Clarke, S. W., Wollesen, F. W., & Key, K. L. (February, 1986). *Low alcohol beer as a DUI deterrent: Identifying marketing strategy*. Presented at the Southeastern Psychological Association Meeting, Orlando, Florida.

- *Kalsher, M. J., Lehman, G. R., Kirwan, K., & Russ, N. W. (May, 1986). *The effect of labeling on consumption of regular, light, and low alcohol beers*. Presented at the Association for Behavior Analysis Convention, Milwaukee, Wisconsin.
- *Kalsher, M. J., Rudd, J. R., Lehman, G. R., Jeweler, J., & Wollesen, F. E. (February, 1986). *University-wide intervention to promote safety belt use: Direct rewards versus pledge-card commitment*. Presented at the Southeastern Psychological Association Meeting, Orlando, Florida.
- *Kalsher, M. J., Streff, F. M., Key, K. L., & Berry, T. D. (May, 1986). *Assessing intoxication levels as a function of drink type: Beer vs. mixed drinks*. Presented at the Association for Behavior Analysis Convention, Milwaukee, Wisconsin.
- *Key, K. L., Streff, F. M., & Kalsher, M. J. (May, 1986). *Alcohol consumption as a function of type of drink: Mixed drinks versus beer*. Presented at the Virginia Academy of Science Meeting, Harrisonburg, Virginia.
- *Kirwan, K. A., Kalsher, M. J., Lehman, G. R., & Streff, F. M. (May, 1986). *The effects of labeling on consumption for three types of beer*. Presented at the Virginia Academy of Science Meeting, Harrisonburg, Virginia.
- *Lehman, G. R., Kalsher, M. J., & Berry, T. D. (February, 1986). *Behavioral assessment for the optimal programming of traffic signals*. Presented at the Southeastern Psychological Association Meeting, Orlando, Florida.
- *Mac, J. E., Kalsher, M. J., & Rudd, J. R. (May, 1986). *Direct versus indirect rewards for promoting safety belt use on a university campus*. Presented at the Virginia Academy of Science Meeting, Harrisonburg, Virginia.
- *Geller, E. S., Chambers, H., Kalsher, M. J., Nimmer, J. G., Rudd, J. R., & Streff, F. M. (May, 1985). *Applications of behavior analysis to promote safety belt use: Making a difference*. Presented at the Association for Behavior Analysis Convention, Columbus, Ohio.
- *Kalsher, M. J., Chambers, H. P., & Berry, T. D. (November, 1985). *The application of social marketing and policy change to applied behavior analysis*. Presented at the Southeastern Association for Behavior Analysis Meeting, Charleston, South Carolina.
- *Kalsher, M. J., & Lehman, G. R. (November, 1985). *A commitment strategy to increase safety belt use on a university campus: Are direct incentives actually necessary?* Presented at the Southeastern Association for Behavior Analysis Convention, Charleston, South Carolina.
- *Kalsher, M. J., Maddox, P., Board, D. P., Duncan, L., & Carpenter, D. (May, 1985). *Assessing safety belt usage on prime-time television: Some not too surprising findings*. Presented at the Association for Behavior Analysis Convention, Columbus, Ohio.
- *Kalsher, M. J., Maddox, P., Board, D. P., & Bays, T. L. (May, 1985). *A behavioral assessment of television driving behavior*. Presented at the Virginia Academy of Science Meeting, Williamsburg, Virginia.
- *Nimmer, J. G., Geller, E. S., & Kalsher, M. J. (May, 1985). *Attempts to alter public policy: A petition to promote socially responsible broadcasting*. Presented at the Association for Behavior Analysis Convention, Columbus, Ohio.
- *Wilson, F., Parrish, J., Mace, C., Kolko, D., & Kalsher, M. (November, 1985). *Training parents to observe and record children's behavior*. Presented at the AABT Meeting, Houston, Texas.

- *Iwata, B. A., Pace, G. M., Cataldo, M. F., Kalsher, M. J., & Edwards, G. E. (May, 1984). *Analysis and treatment of self-injurious behavior*. Presented at the Association for Behavior Analysis Convention, Nashville, Tennessee.
- *Kalsher, M. J., Deal, R. M., Traughber, B., Jankel, W. R., & Cataldo, M. F. (May, 1984). *Behavioral co-variation in the treatment of chronic pain: A preliminary study*. Presented at the Association for Behavior Analysis Convention, Nashville, Tennessee.
- *Kalsher, M. J., Iwata, B. A., Krausman, D. T., Wurster, R. M., & Criswell, E. L. (May, 1984). *Behavioral observation in the treatment of severe developmental disability*. Presented at the Association for Behavior Analysis Convention, Nashville, Tennessee.
- *Jankel, W. R., Niedermeyer, E., Allen, R. P., Graf, M., & Kalsher, M. J. (October, 1983). *Polysomnography in the diagnosis of Torsion Dystonia*. Presented at the Child Neurology Society, Williamsburg, Virginia.
- *Kalsher, M. J., Cataldo, M. F., Edwards, G. L., Iwata, B. A., & Pace, G. M. (May, 1983). *Elimination of SIB during medical examinations through extinction and DRO*. Presented at the Association for Behavior Analysis Convention, Milwaukee, Wisconsin.
- *Jankel, W. R., Kalsher, M. J. (1981). *Behavioral medicine assessment of Torsion Dystonia*. Presented at the American Association for the Advancement of Science Meeting, Washington, D.C.
- *Jankel, W. R., Niedermeyer, E., Allen, R. P., Kalsher, M. J. (June, 1981). *Polysomnography of Torsion Dystonia*. Presented at the Society for the Psychophysiological Study of Sleep Convention, San Antonio, Texas.
- *Richman, G. S., Bauman, K. E., Iwata, B. A., Dorsey, M. F., Kalsher, M. J., & Traughber, B. (May, 1981). *Elimination of severe aggression in a case of Post-encephalitis*. Presented at the Association for Behavior Analysis Convention, Milwaukee, Wisconsin.

Previously published proceedings articles competitively selected for inclusion in the following edited books on warnings.

- Laughery, K. R., Wogalter, M. S., & Young, S. L. (1994). *Human factors Perspectives on Warnings: Selections from Human Factors and Ergonomics Society Annual Meetings, 1980-1993*. Human Factors and Ergonomics Society, Santa Monica, CA.
- Wogalter, M. S., Young, S. L., & Laughery, K. R. (2001). *Human factors Perspectives on Warnings, Volume 2: Selections from Human Factors and Ergonomics Society Annual Meetings, 1994-2000*. Human Factors and Ergonomics Society, Santa Monica, CA.

List of articles included:

- Kalsher, M. J., Brantley, K. A., Wogalter, M. S., & Snow-Wolff, J. (2001). Evaluating choking child pictorial symbols. In Michael S. Wogalter, Stephen L. Young & Kenneth Laughery Sr. (Eds.), *Human Factors Perspectives on Warnings, Volume 2: Selections from Human Factors and Ergonomics Society Annual Meetings 1994-2000*, p. 114-117. Santa Monica, CA: Human Factors and Ergonomics Society.

- Kalsher, M. J., Pucci, S., Wogalter, M. S., & Racicot, B. M. (2001). In Michael S. Wogalter, Stephen L. Young & Kenneth Laughery Sr. (Eds.), *Human Factors Perspectives on Warnings, Volume 2: Selections from Human Factors and Ergonomics Society Annual Meetings 1994-2000*, p. 123-127. Santa Monica, CA: Human Factors and Ergonomics Society.
- Kalsher, M. J., Cote, M. B., Champagne, M. V., & Wogalter, M. S. (2001). The effects of a raised label border on warning effectiveness measures. In Michael S. Wogalter, Stephen L. Young & Kenneth Laughery Sr. (Eds.), *Human Factors Perspectives on Warnings, Volume 2: Selections from Human Factors and Ergonomics Society Annual Meetings 1994-2000*, p. 279. Santa Monica, CA: Human Factors and Ergonomics Society.
- Kalsher, M. J., Gallo, J. B., Williams, K. J., & Wogalter, M. S. (2001). High levels of behavioral compliance in a realistic product assembly task. In Michael S. Wogalter, Stephen L. Young & Kenneth Laughery Sr. (Eds.), *Human Factors Perspectives on Warnings, Volume 2: Selections from Human Factors and Ergonomics Society Annual Meetings 1994-2000*, p. 280. Santa Monica, CA: Human Factors and Ergonomics Society.
- Kalsher, M. J., Kellner, R., Johnson, B., Silver, N. C., & Wogalter, M. S. The interrelationship of warning variables in a realistic product assembly task. (2001). In Michael S. Wogalter, Stephen L. Young & Kenneth Laughery Sr. (Eds.), *Human Factors Perspectives on Warnings, Volume 2: Selections from Human Factors and Ergonomics Society Annual Meetings 1994-2000*, p. 280. Santa Monica, CA: Human Factors and Ergonomics Society.
- Kalsher, M. J., Phoenix, G. M., Wogalter, M. S., & Braun, C. C. (2001). How do people attribute blame for burns sustained from hot coffee? The role of causal attributions. In Michael S. Wogalter, Stephen L. Young & Kenneth Laughery Sr. (Eds.), *Human Factors Perspectives on Warnings, Volume 2: Selections from Human Factors and Ergonomics Society Annual Meetings 1994-2000*, p. 280. Santa Monica, CA: Human Factors and Ergonomics Society.
- Kalsher, M. J., Wogalter, M. S., Brewster, B. M., & Spunar, M. E. (2001). Hazard level perceptions of current and proposed warning sign and label panels. In Michael S. Wogalter, Stephen L. Young & Kenneth Laughery Sr. (Eds.), *Human Factors Perspectives on Warnings, Volume 2: Selections from Human Factors and Ergonomics Society Annual Meetings 1994-2000*, p. 118-122. Santa Monica, CA: Human Factors and Ergonomics Society.
- Kalsher, M. J., Wogalter, M. S., & Williams, K. W. (2001). Allocation of responsibility for injuries from a "hidden" hazard. In Michael S. Wogalter, Stephen L. Young & Kenneth Laughery Sr. (Eds.), *Human Factors Perspectives on Warnings, Volume 2: Selections from Human Factors and Ergonomics Society Annual Meetings 1994-2000*, p. 281. Santa Monica, CA: Human Factors and Ergonomics Society.
- Phoenix, G. M., Kalsher, M. J., & Champagne, M. V. (2001). Allocation of responsibility for injuries sustained from the use of technologically mediated consumer products. In Michael S. Wogalter, Stephen L. Young & Kenneth Laughery Sr. (Eds.), *Human Factors Perspectives on Warnings, Volume 2: Selections from Human Factors and Ergonomics Society Annual Meetings 1994-2000*, p. 283. Santa Monica, CA: Human Factors and Ergonomics Society.
- Williams, K. J., Kalsher, M. J., Maru, M., & Wogalter, M. S. (2001). Emphasizing non-obvious hazards using multi-frame pictorials and color on allocation of blame. In Michael S. Wogalter, Stephen L. Young & Kenneth Laughery Sr. (Eds.), *Human Factors Perspectives on Warnings, Volume 2: Selections from Human Factors and Ergonomics Society Annual Meetings 1994-2000*, p. 285. Santa Monica, CA: Human Factors and Ergonomics Society.

- Wogalter, M. S., Kalsher, M. J., Glover, B. L., Magurno, A. B., Fisher, J. T., & Dunham, D. L. (2001). Increasing the correct connection of automobile battery jumper cables with and enhanced warning. In Michael S. Wogalter, Stephen L. Young & Kenneth Laughery Sr. (Eds.), *Human Factors Perspectives on Warnings, Volume 2: Selections from Human Factors and Ergonomics Society Annual Meetings 1994-2000*, p. 286. Santa Monica, CA: Human Factors and Ergonomics Society.
- Duffy, R. R., Kalsher, M. J., & Wogalter, M. S. (1994). The effectiveness of an interactive warning under varying task load. In Kenneth Laughery Sr., Michael S. Wogalter, & Stephen L. Young. (Eds.), *Human Factors Perspectives on Warnings: Selections from Human Factors and Ergonomics Society Annual Meetings 1980-1993*, p. 40-43. Santa Monica, CA: Human Factors and Ergonomics Society.
- Kalsher, M. J., Clarke, S. W., & Wogalter, M. S. (1994). Posted warning placard: Effects on college students' knowledge of alcohol facts and hazards. In Kenneth Laughery Sr., Michael S. Wogalter, & Stephen L. Young. (Eds.), *Human Factors Perspectives on Warnings: Selections from Human Factors and Ergonomics Society Annual Meetings 1980-1993*, p. 100-104. Santa Monica, CA: Human Factors and Ergonomics Society.
- Wogalter, M. S., Kalsher, M. J., & Racicot, B. M. (1994). The influence of location and pictorials on behavioral compliance to warnings. In Kenneth Laughery Sr., Michael S. Wogalter, & Stephen L. Young. (Eds.), *Human Factors Perspectives on Warnings: Selections from Human Factors and Ergonomics Society Annual Meetings 1980-1993*, p. 230-234. Santa Monica, CA: Human Factors and Ergonomics Society.
- Wogalter, M. S., Racicot, B. M., Kalsher, M. J. & Simpson, S. N. (1994). Behavioral compliance to personalized warning signs. In Kenneth Laughery Sr., Michael S. Wogalter, & Stephen L. Young. (Eds.), *Human Factors Perspectives on Warnings: Selections from Human Factors and Ergonomics Society Annual Meetings 1980-1993*, p. 239-243. Santa Monica, CA: Human Factors and Ergonomics Society.
- Wogalter, M. S., Rashid, R., Clarke, S. W., & Kalsher, M. J. (1994). Evaluating the behavioral effectiveness of a multi-modal voice warning sign in a visually cluttered environment. In Kenneth Laughery Sr., Michael S. Wogalter, & Stephen L. Young. (Eds.), *Human Factors Perspectives on Warnings: Selections from Human Factors and Ergonomics Society Annual Meetings 1980-1993*, p. 244-248. Santa Monica, CA: Human Factors and Ergonomics Society.

Technical Reports

- Kalsher, M. J. (2003). Contextual factors influencing the communication of pharmaceutical risk information in direct-to-consumer (DTC) television commercials for prescription pharmaceuticals revitalization grant: Final Report. Rensselaer Revitalization Grant.
- Kalsher, M. J., Traver, H. A., & Hmieleski, K. (2001). Evaluating the effectiveness and efficiency of interactive learning: A five-year analysis: Final Report. Anonymous philanthropic donor.
- Kalsher, M. J., & Traver, H. A. (2000). Evaluating the effectiveness and efficiency of interactive learning: A five-year analysis. Year four progress report. Anonymous philanthropic donor.
- Kalsher, M. J., & Traver, H. A. (1999). *Evaluating the effectiveness and efficiency of interactive learning: A five-year analysis. Year three progress report.* Anonymous philanthropic donor.

- Champagne, M.V., Kalsher, M.J., O'Hara, S., Pawluk, J., & Shandas, V. (1998). *Evaluating the efficiency and effectiveness of interactive learning: A five-year analysis. Year two progress report.* Anonymous philanthropic donor.
- Kalsher, M.J. (1998). *1998 Interim Report on the M.S. Program in Natural Sciences at Rensselaer Polytechnic Institute.* FIPSE Grant #P116B50091-96.
- Kalsher, M.J. (1997). *1997 Interim Report on the M.S. Program in Natural Sciences at Rensselaer Polytechnic Institute.* FIPSE Grant #P116B50091-96.
- Kalsher, M.J., O'Hara, S. (1997). *Evaluating the efficiency and effectiveness of interactive learning: A Five year Analysis. Year one progress report.* Anonymous philanthropic donor.
- Kalsher, M.J., Wesner, K., & Clarke. (1993). *Comprehensive drug education and prevention program: Final report.* Final report for Fund for Improvement of Postsecondary Education. U.S. Department of Education, Grant #P183A00232.
- Kalsher, M. J. (1992). *Developing effective pledge-card commitment procedures to promote belts and discourage booze.* Final report to New York State Governor's Traffic Safety Committee.
- Clarke, S. W., Kalsher, M. J., & Peterson, J. (1991). *Comprehensive drug education and prevention program: First year report.* Final report for Fund for Improvement of Postsecondary Education. U.S. Department of Education, Grant #P183A00232.
- Geller, E. S., Kalsher, M. J., & Clarke, S. W. (January, 1989). *Increasing safety awareness through the use of a successful multi-media tool: "Vince and Larry."* Final report for Commonwealth of Virginia DMV.
- Kalsher, M. J., Geller, E. S., Ludwig, M. A., & Clarke, S. W. (1988). *Operation buckle-up: A summary of the impact of selective enforcement and incentive-based programs in ten selected Virginia communities.* Final report for Commonwealth of Virginia Department of Motor Vehicles.
- Geller, E. S., Kalsher, M. J., Clarke, S. W., & Lehman, G. R. (1987). *Development of a comprehensive safety belt program for the U.S. Armed Services.* Final report for Contract #DE86-53-52056, Commonwealth of Virginia Department of Motor Vehicles.
- Geller, E. S., Kalsher, M. J., & Leffel, L. (1987). *Corporate workshops for promoting employee safety belt use: A final report.* Final report for Commonwealth of Virginia Department of Motor Vehicles.
- Geller, E. S., Kalsher, M. J., Rudd, J. R., & Lehman, G. R. (1986). *A university safety belt program: Using rewards to motivate a buckle-up commitment.* Final report for Contract DTNH-22-85-C - 07301, National Highway Traffic Safety Administration.
- Geller, E. S., Lehman, G. R., Kalsher, M. J., Rudd, J. R., & Streff, F. M. (1986). *Employer-based programs to motivate safety belt use: A review of short and long-term effects.* Final report for Contract No. DTNH22-85-C-07301, National Highway Traffic Safety Administration.

Training Materials

- Kalsher, M.J., Ash, D.L., Lehman, G.R., Spunar, M.E. (1995). *Safety: New Employee Orientation.* Latham, NY: Behavioral Ergonomics.
- Geller, E. S., Lehman, G. R., & Kalsher, M. J. (1989). *Behavior analysis training for occupational safety.* Blacksburg, VA: Make-A-Difference, Inc.

Geller, E. S., Kalsher, M. J., & Evans, R. A. (1988). *Profit in safety belts*. Blacksburg, VA: Make-A-Difference, Inc.

Geller, E. S., Rudd, J. R., Streff, F. M., Kalsher, M. J., Lehman, G. R., & Kello, J. E. (1986). *Power lockout and occupational safety: Guidelines for a comprehensive program*. Blacksburg, VA: Virginia Polytechnic Institute and State University.

Geller, E. S., Rudd, J. R., Streff, F. M., Lehman, G. R., Kalsher, M. J. & Kello, J. E. (1986). *U.A.W.-Chrysler health & safety training*. Detroit, MI: U.A.W.- Chrysler National Skill Development and Training Center.

Geller, E. S., Streff, F. M., Rudd, J. R., Lehman, G. R., & Kalsher, M. J. (1986). *Occupational safety and health: A behavior modification perspective*. Detroit, MI: Ford Motor Company.

Workshops

Kalsher, M. J. (June 2008). Human Factors Design and Safety. Invited workshop presented at the 2008 National Meeting and Training Seminar of the Joseph A. Holmes Safety Association, Six Flags Great Escape Lodge, Queensbury, NY.

Kalsher, M. J. (May 2008). Building Safety into Design. Invited workshop presented at the Big Sky Chapter, American Society of Safety Engineers' Intermountain Northwest Safety Conference, West Yellowstone, MT.

Kalsher, M. J. (January 2008). Building Safety into Design. Invited workshop presented at the American Society of Safety Engineers' Seminar-Fest 2008, Las Vegas, NV.

Kalsher, M. J. (June, 2007). Building Safety into Design. Invited workshop presented at the American Society of Safety Engineers' Seminar-Fest 2007, Orlando, FL.

Kalsher, M. J. (January, 2007). Building Safety into Design. Invited workshop presented at the American Society of Safety Engineers' Seminar-Fest 2007, Las Vegas, NV.

Kalsher, M. J. (January, 2007). Positive Psychology and Safety. Keynote address presented at the American Society of Safety Engineers' Seminar-Fest 2007, Las Vegas, NV.

Kalsher, M. J. (November, 2006). Building Safety into Design. Invited lecture presented at the Solutions to Safety Through Technology Conference sponsored by the American Society of Safety Engineers, Scottsdale, Arizona.

Kalsher, M.J. (September, 1995). *Team building in organizational settings*. Invited workshop presented to Capital Hill Management Services, Sagamore Hotel, Lake George, New York.

Kalsher, M. J. (April, 1991). *Environmental determinants of college drinking*. Invited workshop presented to the Executive Board of TEAM Michigan, Domino's Farms, Ann Arbor, MI.

Kalsher, M. J. (April, 1991). *Self-monitoring and social skills*. Invited workshop presented to the Rensselaer Alumni Association's Alumni Admissions Committee. Troy, New York.

Geller, E. S., Kalsher, M. J., & Ash, D. (May, 1990). *A behavior analysis approach to occupational safety in the pizza delivery business*. Day-long workshop given to management at Domino's Pizza Distribution, Inc. Ann Arbor, Michigan.

- Kalsher, M. J. (February, 1990). *"TIPS" training in college fraternities: Training for Intervention Procedures by Servers of Alcohol*. Half-day workshop, Delta Phi Fraternity. Rensselaer Polytechnic Institute, Troy, New York.
- Kalsher, M. J. (February, 1990). *"TIPS" training in college fraternities: Training for Intervention Procedures by Servers of Alcohol*. Half-day workshop, Sigma Phi Epsilon Fraternity. Rensselaer Polytechnic Institute, Troy, New York.
- Kalsher, M. J. (February, 1990). *Student Leadership Workshop*. Invited facilitator at Rensselaer's Annual Student Leadership Conference. Rensselaer Polytechnic Institute, Troy, New York.
- Kalsher, M. J. (March, 1990). *"TIPS" training in college settings: Training for Intervention Procedures by Servers of Alcohol*. Half-day workshop, Independent Council. Rensselaer Polytechnic Institute, Troy, New York.
- Kalsher, M. J. (May, 1990). *BAC or Performance: A discussion of issues regarding party-host liability*. Invited campus-wide presentation, Rensselaer's Society of Engineers, Rensselaer Polytechnic Institute, Troy, New York.
- Kalsher, M. J. (June, 1990). *Occupational safety training for field safety engineers in the pizza delivery business*. A one-day training workshop for Domino's Pizza field safety engineers, Ann Arbor, Michigan.
- Kalsher, M. J. (August, 1990). *Management of change workshop for stress management*. One-day workshop for General Electric Aerospace, Adams, Massachusetts.
- Kalsher, M. J. (August, 1990). *Development of a regional driver incentive program for Domino's Pizza deliverers*. Two workshops presented at the Domino's Pizza National R-FAC meeting, Detroit, Michigan.
- Kalsher, M. J. (September, 1990). *Management of change workshop for stress management*. One-day workshop for General Electric Aerospace, Huntsville, Alabama.
- Kalsher, M. J. (November, 1990). *Environmental determinants of college drinking*. Invited workshop, Sigma Phi Epsilon. Rensselaer Polytechnic Institute, Troy, New York.
- Kalsher, M. J. (November, 1990). *Management of change workshop for stress management*. One-day workshop for General Electric Aerospace, Woburn, Massachusetts.
- Baron, R. A., & Kalsher, M. J. (May, 1989). *Management of change workshop: Conflict and stress management*. Two-day workshop for the General Electric RIP Operations and Arrestor Operations, Adams, MA.
- Kalsher, M. J. (August, 1989). *Presentation of the Domino's Pizza Safe Delivery Program*. Invited Address at the Domino's Pizza National R-FAC Meeting, Hyatt-Regency, Detroit, MI.
- Kalsher, M. J. (August, 1989). *Dissemination of the Domino's Pizza Safe Delivery Program*. One-day workshop for Regional Training and Safety Directors. Nashville, TN.
- Kalsher, M. J. (August, 1989). *Dissemination of the Domino's Pizza Safe Delivery Program*. One-day workshop for Regional Training and Safety Directors. Dallas, TX.
- Kalsher, M. J. (August, 1989). *Dissemination of the Domino's Pizza Safe Delivery Program*. One-day workshop for Regional Training and Safety Directors. Denver, CO.

- Kalsher, M. J. (April, 1989). *You can beat depression*. Two-hour workshop for students, Rensselaer Polytechnic Institute, Troy, New York.
- Kalsher, M. J. (April, 1989). *"TIPS" training in college fraternities: Training for Intervention Procedures by Servers of Alcohol*. Half-day workshop given to Rensselaer's Department of Public Safety. Rensselaer Polytechnic Institute, Troy, New York.
- Kalsher, M. J. (April, 1989). *Environmental determinants of party drinking: You can make-a-difference*. Invited campus-wide presentation at Rensselaer's Society for Engineering Chapter House. Rensselaer Polytechnic Institute, Troy, New York.
- Kalsher, M. J. (September, 1989). *Innovative techniques for managing your personal life or: How to manage your stress*. Workshop presented at the Fall 1989 Rensselaer Student leadership Workshop. Rensselaer Polytechnic Institute, Troy, New York.
- Kalsher, M. J. (November, 1989). *Promoting safe party practices in fraternity settings*. Invited campus-wide presentation delivered at Rensselaer's Theta Xi Chapter House. Rensselaer Polytechnic Institute, Troy, New York.
- Kalsher, M. J. (January, 1988). *Data management and analysis procedures for large-scale community safety belt programs*. Invited workshop presentation for the Virginia Department of Motor Vehicles.
- Geller, E. S., & Kalsher, M.J. (1987). Presenter in a series of ten workshops with representatives of 500 Virginia-based corporations. Corporate representatives were provided training to establish successful safety programs at their respective corporate sites.
- Kalsher, M. J. (December, 1987). *Development, implementation, and evaluation of communitywide safety belt programs: An implementation plan for the Commonwealth of Virginia*. Invited workshop presentation for the Virginia Dept. of Motor Vehicles.
- Geller, E. S., Kello, J. E., Lehman, G. R., Kalsher, M. J., & Berry, T. D. (March, 1986). *Power lockout and occupational safety: Guidelines for a comprehensive program*. Two-day workshop for the Motor Vehicle Manufacturers Association, Dearborn, MI.
- Kalsher, M. J., & Geller, E. S. (June, 1986). *Profit in safety belts*. One-day workshop for Domino's Pizza, Incorporated, Ann Arbor, MI.

Department committees

- Director, Graduate Program, Department of Cognitive Science, 2011- present.
- Director, Undergraduate Program in Psychology, Department of Cognitive Science, 2011 – present.
- Member, Cognitive Science and Psychology curriculum committees, 2005-present.
- Member, Faculty Search Committee, 2001-2002.
- Member, Doctoral Program Committee Member, 2001- 2004
- Member, Cognitive Science Department Chair Search Committee, 2000-2002
- Member, Search Committee, Applied Cognitive Science positions, 1997 – 2001
- Director of the M.S. Human Factors and I/O Programs 1997 – 2002.
- Chair, Graduate Admissions Committee (for the department's M.S. program), 1992-1993; 1998-2002
- Member, Search Committee, Human Factors position, 1992
- Member, Search Committee, Industrial/Organizational position, 1992
- Research Participation Committee, Member, 1991 - 1992
- Chair, Search Committee, 1-year visiting Industrial/Organizational position, 1991 - 1992
- Curriculum Development Committee, Member, 1990

Departmental coordinator, Cooperative Education Program 1990 - 1992
Member, Graduate (M.S.) Admissions Committee, 1989-2002
Member, Search Committee, Human Factors position, 1988

School/institute committees

H&SS Faculty Council Chair, 2006-2007.
H&SS Ombudsman and member of H&SS Curriculum Committee, 2005-2006.
Member, Assistant Provost for Entrepreneurship Search Committee, Lally School of Management and Technology, 2002
Member, Director of the Severino Center Search Committee, Lally School of Management and Technology, 2002
Member, Vice President of Student Life Search Committee, 2000-2001
Member, H&SS Performance Plan Review Committee, 2000-2001
Chair, Rensselaer Institutional Review Board, 1998 – present
Member of the H&SS Distributive Learning Committee, 1998
Member of the H&SS Curriculum Committee, 1997 – 1998
Member, Dean Search Committee, School of Humanities and Social Sciences, 1995-96
Member, Institutional Review Board, 1994 – 1998
Rensselaer Compensation Committee, 1994-1997
H&SS Environment and Energy Strategic Initiative Committee, 1992
Member of the Paul Beer Trust Mini-grant Review Committee, 1992
Rensselaer Alumni Association Alumni Admissions Committee, 1991-1995
30th Anniversary Year Committee, 1991
Member Faculty Intervention Program, 1990-1996
University J-Board selection Committee, 1990
Faculty Advisor for Sigma Phi Epsilon Fraternity, 1989 -1995
Rensselaer Alcohol Policy and Review Board, 1989-1992
Alcohol and Health Awareness Week Committee, 1989 -1990
Rensselaer Leadership Advisory Committee, 1989 -1990
Faculty Advisor for Psi Upsilon Fraternity, 1989 -1995
Student Human Resource Management Society Advisor, 1988 -89

Membership in Professional Societies

American Psychological Society, Charter Member
American Psychological Association, Member since 1995
Association for Applied Behavior Analysis, Member 1981 - 1986
Eastern Psychological Association, Member 1989 - 1998
Human Factors and Ergonomics Society, Member since 1991
Healthcare Technical Group
Safety Technical Group
Forensics Professional Technical Group